

To: 1210 - New York ROU (ALVICH)
From: Kuruc, Nick
Posted: 10/8/97 7:31
Opened: 10/8/97 9:02
Subject: Amerada Hess Corporation

RE: Chain Id's 0353-02-01/0353-03-01

Attached are McLane item code (UIN) number for all new Salem Brand Styles.

As information Hess has authorized an automatic distribution of all new SALEM to be made to all affected locations the week of October 13. Additionally, the Slide Box BIGIF will be shipped to all locations on November 4.

A copy of the announcement "flyer" has been sent to all stores to arrive on October 13.

If you have any questions, please call me.

CC: Moulton, G, Feltman, John P., 1200 - New York Region (SCULLYA), Klein, John F., Alese, Louann F.

	Sales	Retail
1221		1222 28
1222		1223 20, 21, 22, 23, 25, 26, 27, 28, 30
1223		1226 22
1224		1229
1225	ROM	
1226		PC SC
1229		MC PA
1240		
1244	RSM	RBM

51850 5950

Amerada Hess Corporation
McLane Order (UIN) Numbers
Salem Test Market
Chain ID's 0353-02-01/0353-03-01

Salem Brand Style	UIN Order Number
King	747499
100's	947507
FF 100's Box	947614
Lt King	947531
Lt 100's	947556
Ultra King	947598
Ultra 100's	947606
Slim Light 100's	947564
Light Box 100's	947580
FF Slide Box	947523
Light Slide Box	947481

51850 5951